

The background features a large, light gray watermark of the FC Virginia logo, which is a shield with a stylized 'V' and 'F' inside. To the right of the shield, there are three five-pointed stars arranged vertically.

# FC Virginia Town Hall Meeting

Wednesday, February 15th 2017

General Club 6:00 pm – 7:15 pm

DA Girls 7:30pm-8:30pm

# FCV 11



**Payton Moore**  
00 ECNL



**Shae Groton**  
01 Elite



**Nicole Sellers**  
01 ECNL



**Lucia Martinez**  
03 Premier



**Grace Fitzgerald**  
02 ECNL



**Maggie Tirrell**  
06 Elite



**Bell Aquayo**  
05 Elite



**Alexa Gianoplus**  
04 ECNL



**Lilly Mitchell** 03  
ECNL



**Ruby Hunsaker**  
03 Elite



**Abby Mansoor**  
03 ECNL



**Claudia Lebouf**  
00 Elite

A top-down view of a variety of cookies arranged on a dark, textured surface. The cookies include round ones with different patterns, heart-shaped ones, and some with white icing. The word "Welcome" is centered in the middle of the image in a bold, black, sans-serif font.

**Welcome**

# Agenda

*FCV Club  
Philosophy*

*Coaches & Staff*

*Player & Coach  
Development*

*Programs  
Updates*

*Partnerships*

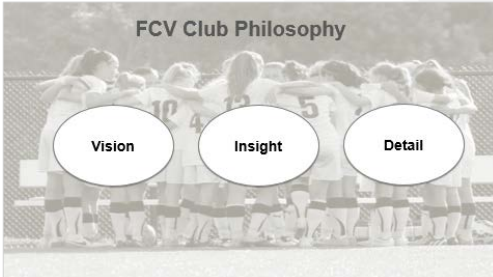
*Development  
Academy*

*Maximizing Player  
Potential*



# Presentation Overview:

**FCV Club Philosophy**



Vision      Insight      Detail

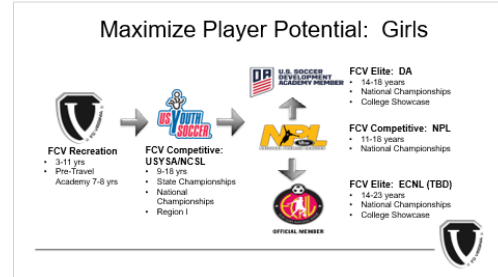
**Player Development**



**Partnerships**



**Maximize Player Potential: Girls**



**FCV Recreation**

- 3-11 yrs
- Pre-Talent Academy 7-8 yrs

**FCV Competitive: USYS/NCSSL**

- 9-15 yrs
- National Championships
- Region I

**FCV Elite: DA**

- 14-18 years
- National Championships
- College Showcase

**FCV Competitive: NPL**

- 11-16 years
- National Championships

**FCV Elite: ECML (TBD)**

- 14-23 years
- National Championships
- College Showcase

OFFICIAL MEMBER

**Coaching Staff**



**Program Updates**



**Girls Development Academy**







# FCV Club Philosophy

**Vision**

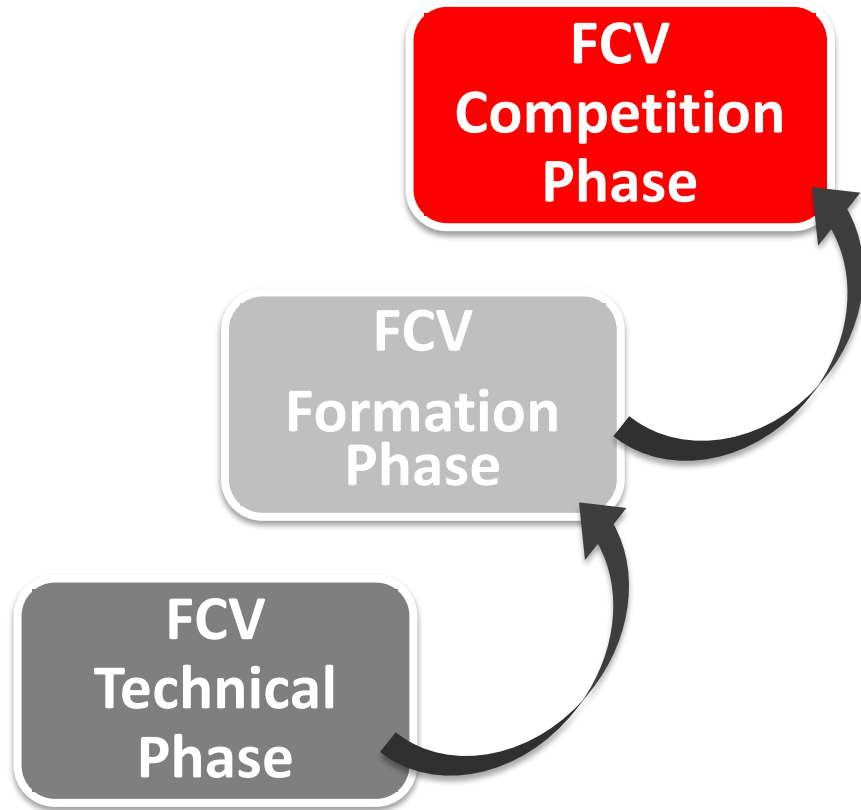
**Insight**

**Detail**

# Player Development



# Phases of Development



## Age Group

- U'15-U'18
- U'13 & U'14
- U'11 & U'12
- Pre-11-aside teams
- U'9 & U'10
- U'8 Pre-travel training program

## League

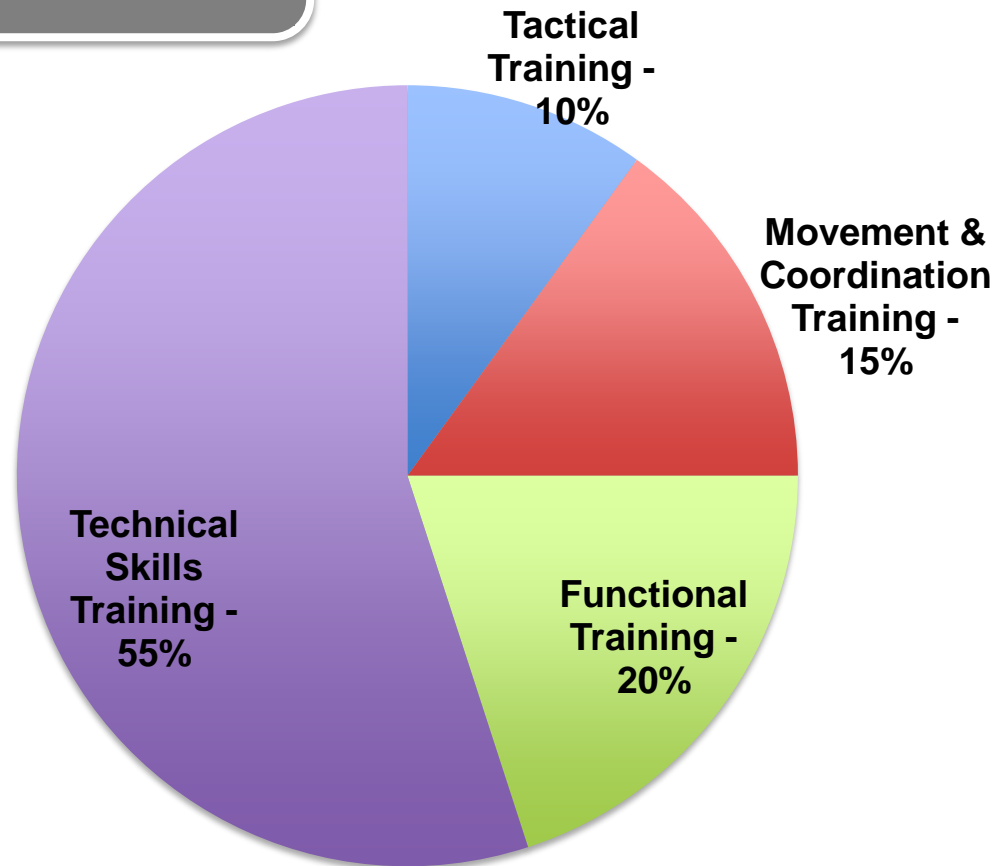
- USSDA (GIRLS)
- National Premier League (GIRLS & BOYS)
- Eastern Development Program (EDP)
- Nat'l Capital Soccer League (BOYS & GIRLS)
- Virginia State Cup (US Club Soccer)
- National Premier League (BOYS & GIRLS)
- USSDA Pre-Academy (BOYS)
- Nat'l Capital Soccer League (BOYS & GIRLS)
- Virginia State Cup
- Virginia Premier League (U'11 & 12 Boys & Girls)
- Nat'l Capital Soccer League (NCSL)





# Player & Coaches Development

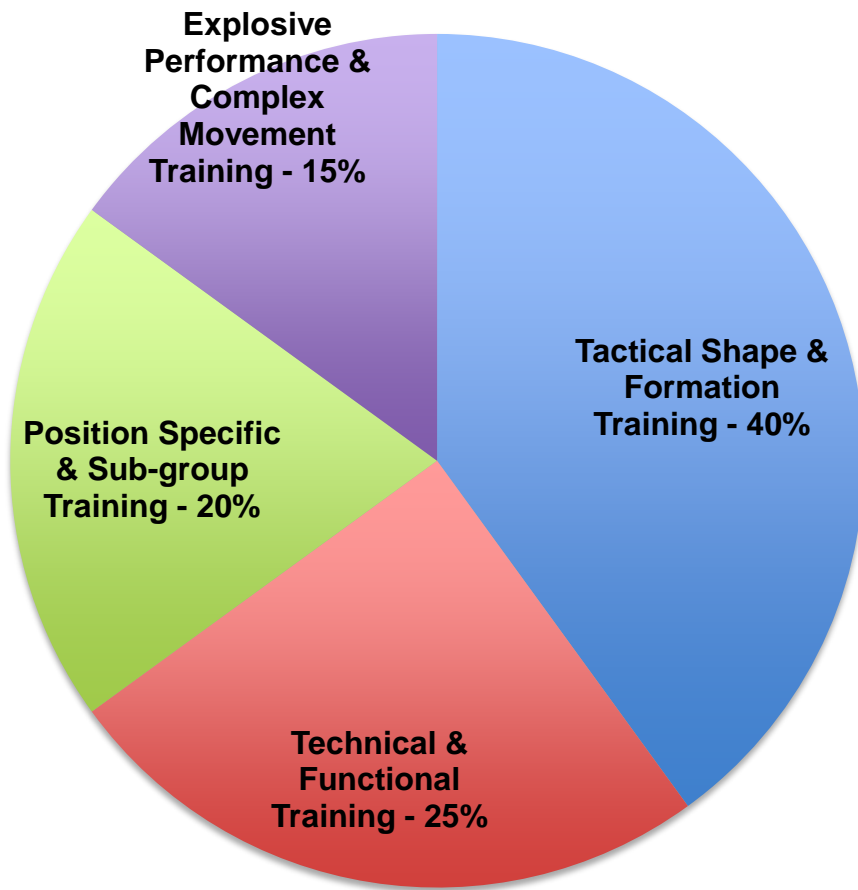
## Technical Phase



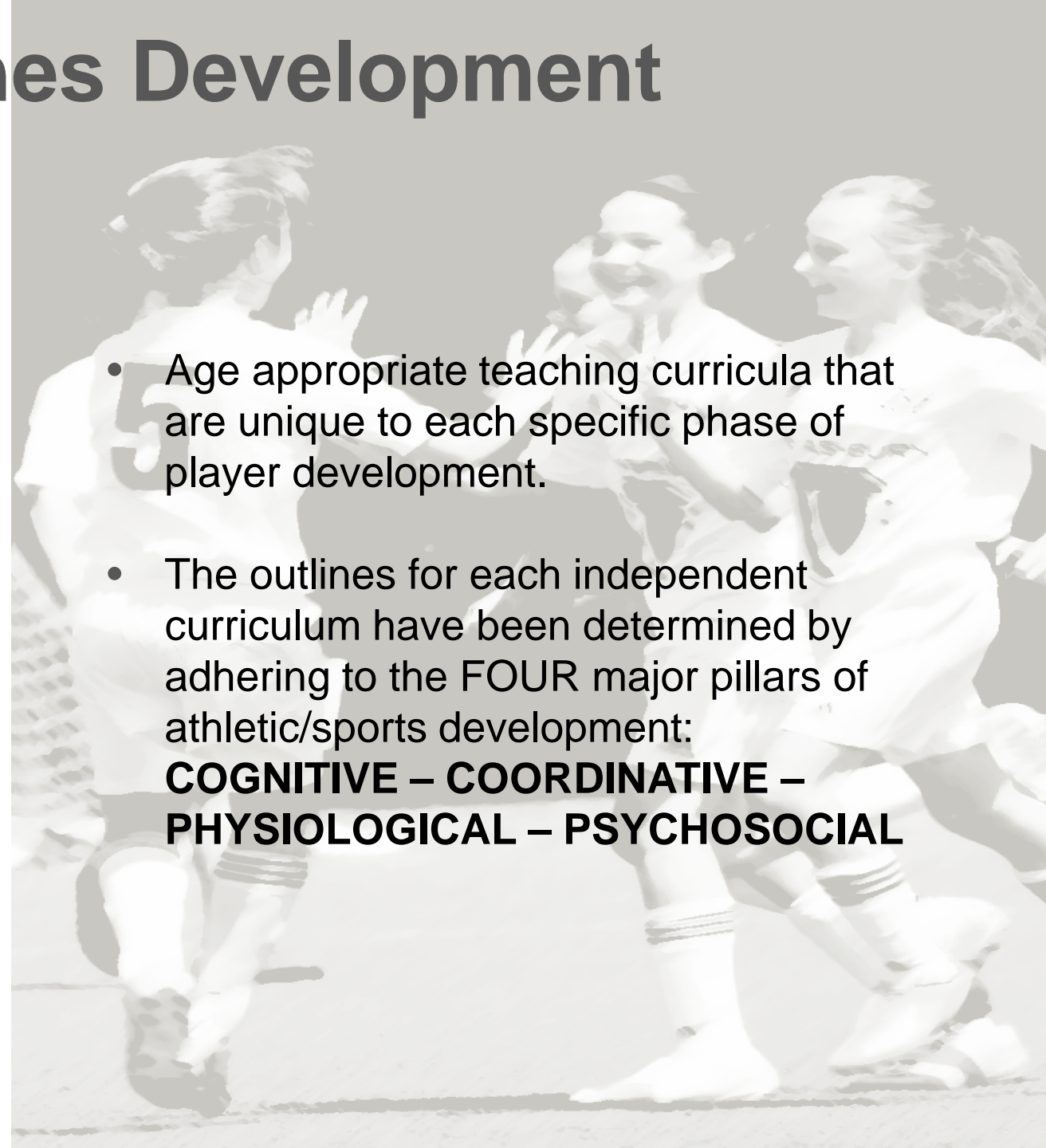
- Age appropriate teaching curricula that are unique to each specific phase of player development.
- The outlines for each independent curriculum have been determined by adhering to the FOUR major pillars of athletic/sports development:  
**COGNITIVE – COORDINATIVE – PHYSIOLOGICAL – PSYCHOSOCIAL**

# Player & Coaches Development

## Formation Phase

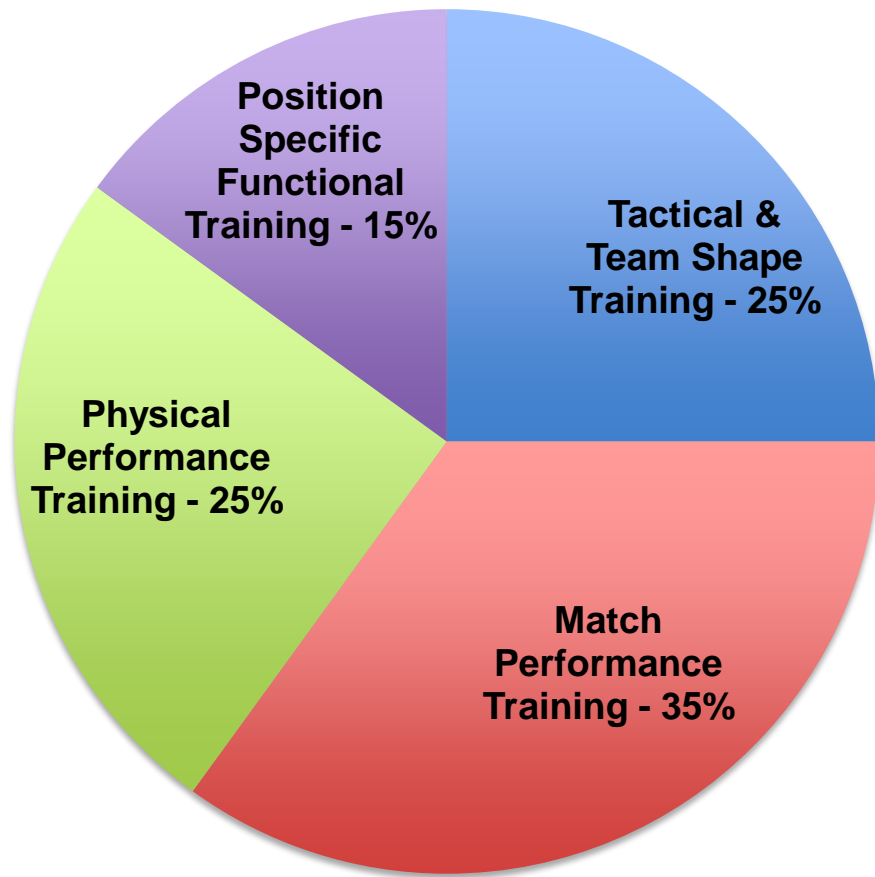


- Age appropriate teaching curricula that are unique to each specific phase of player development.
- The outlines for each independent curriculum have been determined by adhering to the FOUR major pillars of athletic/sports development:  
**COGNITIVE – COORDINATIVE – PHYSIOLOGICAL – PSYCHOSOCIAL**



# Player & Coaches Development

## Competition Phase



- Age appropriate teaching curricula that are unique to each specific phase of player development.
- The outlines for each independent curriculum have been determined by adhering to the FOUR major pillars of athletic/sports development:  
**COGNITIVE – COORDINATIVE – PHYSIOLOGICAL – PSYCHOSOCIAL**

# Development Specifics

	<b>Technical Phase</b>	<b>Formation Phase</b>	<b>Competition Phase</b>
Age Range	U'9 – U'12	U'13 & U'14	U'15 – U'19
Module	36 weeks	38 weeks	40 weeks
Sessions	75mins	90mins	90-120mins
Ratio	3:1	3:1	3 – 4:1
Matches	20-30	30-40	30-40



A black and white photograph of a group of young girls in a circle, holding hands. They are wearing dark, short-sleeved dresses with white collars and white socks with dark shoes. The girls are standing on a paved surface, possibly a schoolyard or playground, with trees and a building in the background. The word "Partnerships" is overlaid in the center of the image in a large, black, sans-serif font.

# Partnerships



# Development Academy



**U.S. SOCCER  
DEVELOPMENT  
ACADEMY MEMBER**





# FCV & Loudoun Soccer DA Partnership



# Loudoun Soccer Club

- Partnership for Development Academy Programming
- Creating a player-centric environment through collaboration
- Resource sharing
- Coaching Education
- Creating pathway for every player in Loudoun County and neighboring areas

# FC Virginia Partnerships



# FCV and VA Fusion FC



- FCV will run VA Fusion FC under FCV curriculum
- FC Fusion will enable us to expand our footprint
- Located right of Belmont Ridge Rd. and Evergreen Mills Rd.
- Access to high quality Bermuda grass field
- Expand player pool in younger age groups
- Working together with Branko Pantovic
- FCV staff will run the Club



# FCV and Annandale United



- Hired Scott Norberg to bridge the gap administratively on girls side to have a better working relationship
- Joint Super Y program boys and girls
- Collaboration Coaching Education
- Pathway for Annandale players to the Girls Development Academy
- Possible field access

# FCV and Soccer Shots



- Partnership for appropriate training and progressions from ages 2-8
- Collaboration of Curriculums for excelled development
- Soccer Shots runs all programs in and out of schools for preschool age players 2-5
- Transition to FCV Rec or Pre-travel ages 5-8
- Small groups to focus on individual technical training and skill development
- Introduction of small sided 2v2, 4v4, 5v5 for Rec/Pre-Travel based programs.

# Maximize Player Potential: Girls



## FCV Recreation

- 3-11 yrs
- Pre-Travel Academy 7-8 yrs

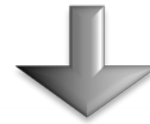


## FCV Competitive: USYSA/NCSL

- 9-18 yrs
- State Championships
- National Championships
- Region I



U.S. SOCCER  
DEVELOPMENT  
ACADEMY MEMBER



OFFICIAL MEMBER

## FCV Elite: DA

- 14-18 years
- National Championships
- College Showcase

## FCV Competitive: NPL

- 11-18 years
- National Championships

## FCV Elite: ECNL (TBD)

- 14-23 years
- National Championships
- College Showcase



# Maximize Player Potential: Boys





# Coaching Staff



# FCV Leadership Team



**Christian Cziommer**  
Technical Director  
Development Academy Coach



**Richie Burke**  
FCV Boys Technical  
Director  
Director of Coaching



**Cory Hanks**  
FCV Girls Director of  
Coaching



**Mike Berry**  
President FCVU



**Richie Eaton**  
Executive Director



**Marvin Johnson**  
Puma Elite Director



**Dylan Sutherland**  
FCV Girls U9-U12  
Director

# Welcome!



**Julie Shackford**

US Soccer DA Head Coach U14-U18

- Head Coach of Princeton Univ Women's Soccer, Feb 1995-Dec 2015; 205-110-29 record at Princeton
- Overall career record is 247-130-33
- 100% graduation rate for all student-athletes
- Assisted with the U.S. under-20 & under-21 national team programs
- Scout for the U.S. women's national team
- Region 1 Staff Coach, Olympic Development Program (1990-2000)
- ODP State team coach in VA & PA
- Holds a USSF "A" Coaching License
- Has taught NSCAA State diploma course in NJ & PA



**Dylan Sutherland**

FCV Girls U9-U12 Director  
09 Head Coach  
06 Head Coach

- Master's Degree in Sports Management from West Virginia University
- UEFA "B" License (part 1)
- Irish Football Association "C" Certificate
- NSCAA Premier Diploma
- NSCAA Director of Coaching Diploma
- USYS National Youth License

# FCV Boys Coaches



**Richie Burke**



**Willie Guevara**



**Jimmie Henriquez**



**Arturo Jimenez**



**Ricky Burke**



**Dave MacMillian**



**Abdul Shaban**



**Mitch Osman**

# FCV Girl Coaches



**Christian Cziommer**



**Marvin Johnson**



**Julie Shackford**



**Dylan Sutherland**



**Gus Donolo**



**Cory Hanks**



**Samir Shaban**



**Christian Linte**



**Dax Gay**



**Eric Davey**



# Program Updates





- Changes have been made to this year's 2017 Puma Elite Training Program, which our club uses in conjunction with International Soccer Brand, Puma for Player Identification purposes for Premier League powerhouse club, Arsenal FC.
- Both BOYS and GIRLS Training Programs will continue throughout the Spring 2017 Season with a view to identify players for the **Summer Invitational Event** and for the **October International Trip to London, UK**.
- FCV Boys Technical Director, Richie Burke will oversee the program this year and will work closely with Arsenal USA Program Director, Bob Jenkins to deliver the training sessions. Dates, times and venue are currently TBD.







# Program Updates

- Fields: Spring and 2017-2018 Season
- Advisory board
- Technology and communications
  - Investment in Sports Engine: Website & Registration
  - Revamping Social Media & Newsletters



THANK YOU!



# **Girls Development Academy**



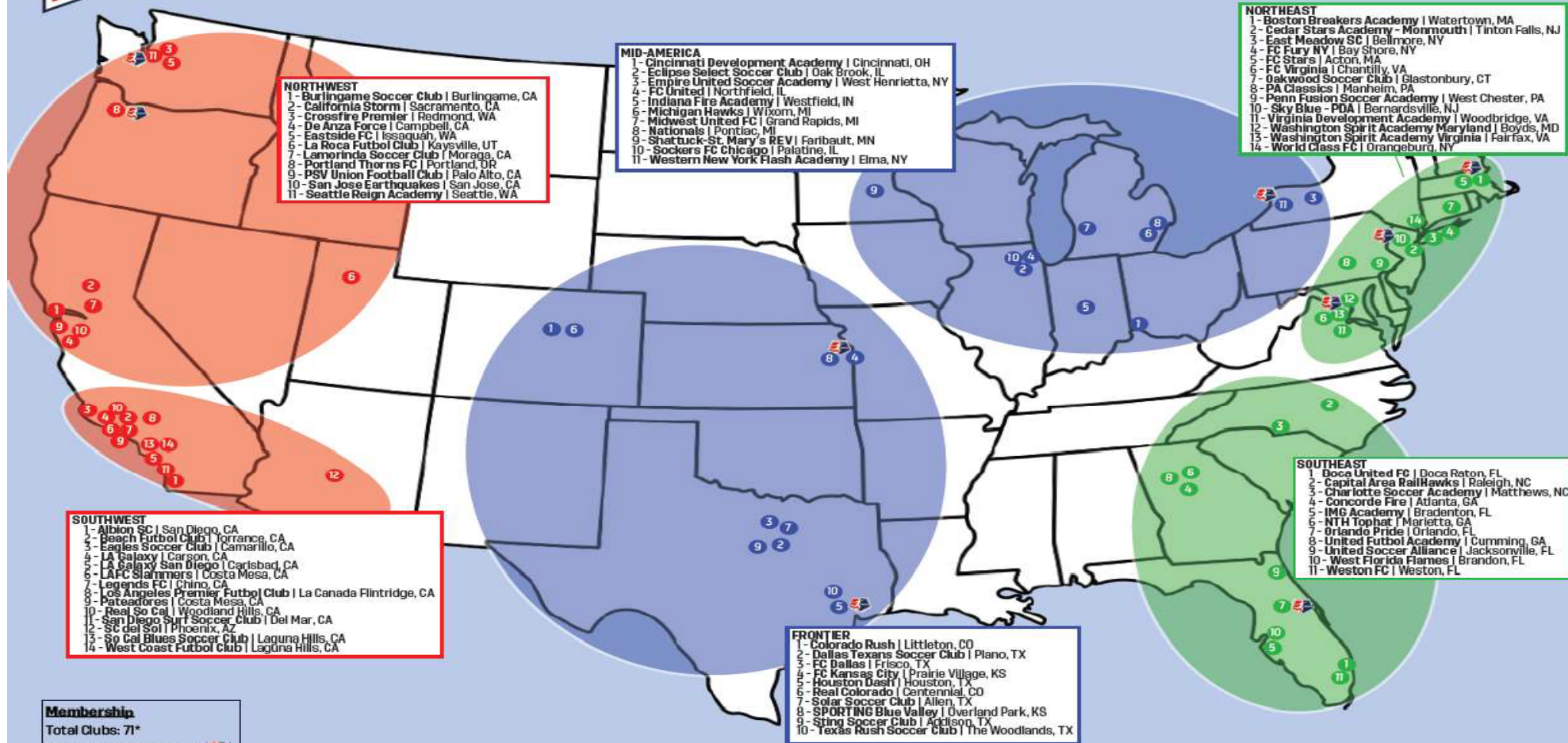
# FCV & Loudoun Soccer DA Partnership





# 2017-18 GIRLS' DEVELOPMENT ACADEMY MEMBERSHIP

## U-14/15, U-16/17 & U-18/19 CLUBS



- NORTHWEST**
- 1 - Burlingame Soccer Club | Burlingame, CA
  - 2 - California Storm | Sacramento, CA
  - 3 - Crossfire Premier | Redmond, WA
  - 4 - De Anza Force | Campbell, CA
  - 5 - Eastside FC | Issaquah, WA
  - 6 - La Roca Futbol Club | Kaysville, UT
  - 7 - Lamorinda Soccer Club | Moraga, CA
  - 8 - Portland Thorns FC | Portland, OR
  - 9 - PSV Union Football Club | Palo Alto, CA
  - 10 - San Jose Earthquakes | San Jose, CA
  - 11 - Seattle Reign Academy | Seattle, WA

- MID-AMERICA**
- 1 - Cincinnati Development Academy | Cincinnati, OH
  - 2 - Eclipse Select Soccer Club | Oak Brook, IL
  - 3 - Empire United Soccer Academy | West Henrietta, NY
  - 4 - FC United | Northfield, IL
  - 5 - Indiana Fire Academy | Westfield, IN
  - 6 - Michigan Hawks | Wixom, MI
  - 7 - Midwest United FC | Grand Rapids, MI
  - 8 - Nationals | Pontiac, MI
  - 9 - Shattuck-St. Mary's REV | Faribault, MN
  - 10 - Sockers FC Chicago | Palatine, IL
  - 11 - Western New York Flash Academy | Elma, NY

- NORTHEAST**
- 1 - Boston Breakers Academy | Watertown, MA
  - 2 - Cedar Stars Academy - Monmouth | Tinton Falls, NJ
  - 3 - East Meadow SC | Bellmore, NY
  - 4 - FC Fury NY | Bay Shore, NY
  - 5 - FC Stars | Acton, MA
  - 6 - FC Virginia | Chantilly, VA
  - 7 - Oakwood Soccer Club | Glastonbury, CT
  - 8 - PA Classics | Manheim, PA
  - 9 - Penn Fusion Soccer Academy | West Chester, PA
  - 10 - Sky Blue - PDA | Bernardsville, NJ
  - 11 - Virginia Development Academy | Woodbridge, VA
  - 12 - Washington Spirit Academy Maryland | Boyds, MD
  - 13 - Washington Spirit Academy Virginia | Fairfax, VA
  - 14 - World Class FC | Orangeburg, NY

- SOUTHWEST**
- 1 - Albion SC | San Diego, CA
  - 2 - Beach Futbol Club | Torrance, CA
  - 3 - Eagles Soccer Club | Camarillo, CA
  - 4 - LA Galaxy | Carson, CA
  - 5 - LA Galaxy San Diego | Carlsbad, CA
  - 6 - LAFC Slammers | Costa Mesa, CA
  - 7 - Legends FC | Chino, CA
  - 8 - Los Angeles Premier Futbol Club | La Canada Flintridge, CA
  - 9 - Pateadores | Costa Mesa, CA
  - 10 - Real So Cal | Woodland Hills, CA
  - 11 - San Diego Surf Soccer Club | Del Mar, CA
  - 12 - SC del Sol | Phoenix, AZ
  - 13 - So Cal Blues Soccer Club | Laguna Hills, CA
  - 14 - West Coast Futbol Club | Laguna Hills, CA

- FRONTIER**
- 1 - Colorado Rush | Littleton, CO
  - 2 - Dallas Texans Soccer Club | Plano, TX
  - 3 - FC Dallas | Frisco, TX
  - 4 - FC Kansas City | Prairie Village, KS
  - 5 - Houston Dash | Houston, TX
  - 6 - Real Colorado | Centennial, CO
  - 7 - Solar Soccer Club | Allen, TX
  - 8 - SPORTING Blue Valley | Overland Park, KS
  - 9 - Spring Soccer Club | Addison, TX
  - 10 - Texas Rush Soccer Club | The Woodlands, TX

- SOUTHEAST**
- 1 - Doxa United FC | Doxa Raton, FL
  - 2 - Capital Area RailHawks | Raleigh, NC
  - 3 - Charlotte Soccer Academy | Matthews, NC
  - 4 - Concorde Fire | Atlanta, GA
  - 5 - IMG Academy | Bradenton, FL
  - 6 - NTH Tophat | Marietta, GA
  - 7 - Orlando Pride | Orlando, FL
  - 8 - United Futbol Academy | Cumming, GA
  - 9 - United Soccer Alliance | Jacksonville, FL
  - 10 - West Florida Flames | Brandon, FL
  - 11 - Weston FC | Weston, FL

**Membership**  
 Total Clubs: 71\*  
 \* includes 9 NWSL Clubs (USA)



# Development Academy by the Numbers

**10,700**

Current players in the Development Academy

**6,400**

New players estimated to join with addition of boys and the girls program in 2017-2018

**800+**

Registered coaches in the Development Academy

**179**

Number of unique boys and girls Academies, developing the next generation of talent

**10**

Years of Development Academy programming focused on positive player Development Environment

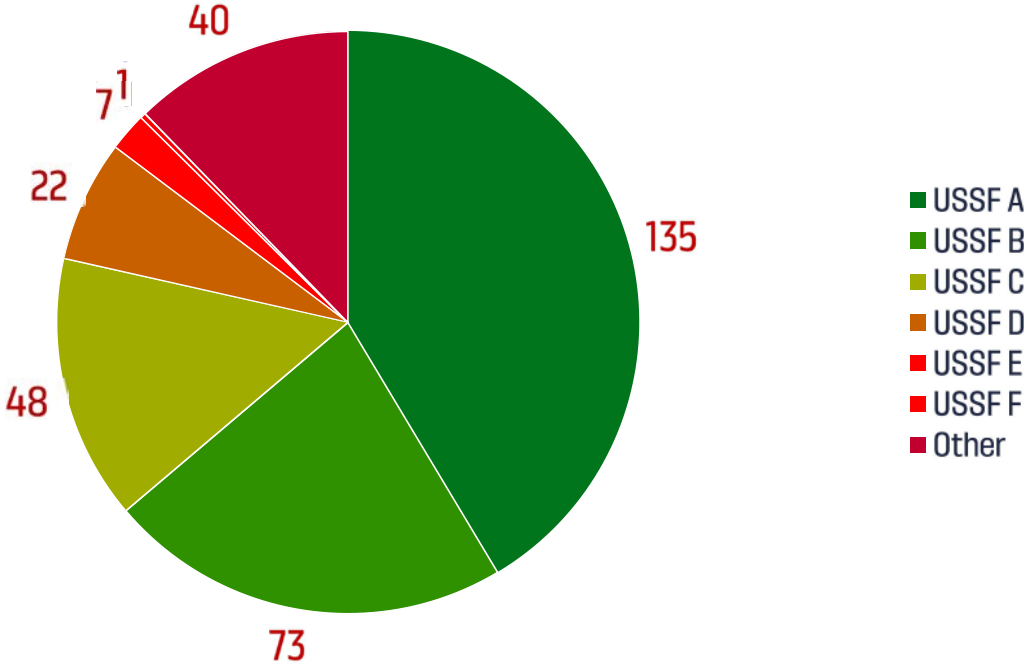
**135**

Number of USSF 'A' licensed coaches currently registered in Girls' Development Academy clubs



# Girls' Coaching Licenses

Coaching Licenses, 2017-18 - Expected Staff



# GIRLS' DEVELOPMENT ACADEMY

**IMPACT :** Overview of the clubs to participate in the 2017-18 U.S. Soccer Girls' Development Academy



## LEADERSHIP & STAFFING

'A' = 135  
'B' = 73

USSF COACHING LICENSES

217

FULL-TIME COACHING STAFF

## PLAYER PRODUCTION

741

YNT/WNT PLAYERS

238

PROFESSIONAL PLAYERS

## RESOURCES

1,544

SCHOLARSHIP PLAYERS

\$6.92  
MILLION

TOTAL SCHOLARSHIP AMOUNT



## Competition Rules

	U14	U15	U16/17	U18/19
Birth year	2004	2003	2002/2001	2000/1999
Game Length	2x40	2x40	2x40	2x45
Game Format	11v11	11v11	11v11	11v11
Gameday Roster Size	18	18	18	18
Substitution	Limited subs over 3 moments; no re-entry	Limited subs over 3 moments; no re-entry	Limited subs over 3 moments; no re-entry	Limited subs over 3 moments; no re-entry
Playing time expectations	25% start rate over course of the season	25% start rate over course of the season	25% start rate over course of the season	25% start rate over course of the season



## Player Pools

	U14	U15	U16/17	U18/19
Roster Size	16-23	16-23	16-23	16-23
Developmental Players	Yes	Yes	Yes	yes
Birthyear	2004	2003	2001/02	2000/99

### Club Rosters

Max roster of 23 per Age group

Ability to move up players based on physical development and need for challenge to help accelerate learning; also based on opponent

### Development Players

The DP is a high potential “Bubble Player” that trains with the DA player pool but is better off to play games with another team within the Club

DP player does not count against the roster Totals

DP can play a maximum number of 6 DA games



# Girls' Development Academy Scheduling

Academy Scheduling Philosophy: To provide a regular season and event schedule framework that will provide meaningful competition to enhance player development.

## REGULAR SEASON:

- Scouting Opportunities - Targeting a significant number of games overall to be scouted by TAs and/or USSF scouts; build out scouting network
- Variety of Competition - Teams will play many different opponents in regular season (none more than 3 times per year) and will face opponents from different regions at events
- Playing Rhythm - Girls' Academy teams will be scheduled for 20+ regular season games (varies by region) in order to provide a full season schedule with playing rhythm. Single fixtures will always be prioritized; Double fixture weekends will only be scheduled as required, based on travel distance.

## EVENTS:

2017/18 Academy season will feature 3 showcase events: Winter Showcase (December), Spring Showcase (March / April) and Summer Showcase (June):

- Scouting Opportunities - 100% of event games scouted by TAs and/or USSF scouts
- Meaningful Competition - At Showcase events, teams are grouped; hand-picked matchups to provide the most competitive games





# 2017/18 Academy 10-Month Season Overview

<u>Sept. 2 - Nov. 19</u>		<u>Dec. 7-11</u>		<u>Jan. 20 - June 3</u> *Spring start date determined by weather	<u>April, 2017</u> *Date/location TBD	<u>June &amp; July, 2017</u> *Dates/locations TBD
Fall Season (10-15 games)	Prep	Winter Showcase	Transition	Spring Season (10-15 games)	Spring Showcase	Playoffs/Showcase & Championships

## Notes:

- Regular season schedule will be aligned for all 3 age groups
- All age groups will attend each of the 3 Academy events



## Training and Game schedule:

4 sessions per week (Monday, Tuesday, Wednesday, and Thursday)

1 session each week will be Futsal year round (Monday or Tuesday)

U14 and U15 will train 5-630pm

U16-17 and U18/19 will train 630-8pm

Training Fields TBD (Evergreen, Fusion FC Field, Bles Park, other fields TBD)

Sessions will be in different setups and settings

Futsal sessions, Field sessions, classroom sessions, game analysis

Pre-Season starts Aug. 7

Fall Season Sept. 2-Nov. 19

Fall Showcase Dec. 7-11, Lakewood Ranch, FL

Winter Showcase March/April 2018, TBD

Winter Break Dec. 18-Jan. 14

Spring Season Jan. 15-Jun. 3

Spring Showcase, April/May 2018

Summer Showcase, June 2018

Summer Showcase & Playoffs | June 2018 | TBD

Additional games/tournaments/Showcase events TBD

Division Schedule: 22-26 games

Total games: 30-34



Coaching Staff:

**Associate Head coaches:**



Julie Shackford

USSF A License  
Former Princeton  
Head Coach  
Former Under 20 and  
Under 21 National team  
Coach



Christian Cziommer

UEFA A License  
Masters Degree Sports  
Science  
Technical Director FCV

**Assistant Coaches TBD:**

2 Assistant Coaches  
1 Assistant/ Fitness Coach  
GK Coach in conjunction with  
Loudoun soccer GK staff



## **Player Commitment:**

Highest Level of commitment from player

FCV players are considered students of the game and must have an extended interest in the game

High Level of discipline and organization

High standards on and off the field. Academics need to be good in order to be eligible to continue to play. The coaching staff will monitor and offer help with schedules etc.

Players need to be able to live an elite athlete life (be prepared mentally and physically for training, diet etc.)



## Program Costs | Fees & Travel

Player Registration Fee: \$2,750

Non-Refundable Deposit: \$500 (upon acceptance)

Uniforms: Puma, \$250

### Travel Cost:

Travel cost is collected through Club

Team travel to Showcases and team travel games

Travel budget still pending, waiting for schedule from DA

Club will keep the Travel Cost as low as possible

Overall cost depend on number of showcase events

Overall travel cost is anticipated to be lower than ECNL travel cost

National Finals Travel cost will be covered by Development Academy



## Tryouts/Identification sessions:

Saturday, February 18th (Fields 1 and 2)

Birth Year- 2003 9:00 am-10:30 am Field 1

Birth Year -2004 9:00 am-10:30 am Field 2

Birth Year- 2002/2001 10:30 am-12:00 pm Field 1

Birth Year -2000/1999 10:30 am-12:00 pm Field 2

Friday, February 24th Field 1

Birth Years- 2003/2004 5:00 pm-6:15 pm

Birth Years- 2001/2002 6:15 pm-7:30 pm

Birth Years- 2000/1999 7:30 pm-8:45 pm

Saturday, February 25th Field 1

Birth Years- 2003/2004 9:00 am-10:30 am

Birth Year- 2002/2001 10:30 am-12:00 pm

Birth Year- 2000/1999 12:00 pm-1:30 pm

More ID Sessions will be announced soon





**Question and Answer:**





THANK YOU!